



## **American Society for Nutrition (ASN) *Understanding Nutritional Science Competition Guidelines***

### **Introduction**

The American Society for Nutrition (ASN) is challenging all members, particularly undergraduate and graduate students, postdoctoral trainees, and early career members, to develop creative and informative videos that will help the lay public to better understand nutritional science and its effect on public health.

The *Understanding Nutritional Science Competition* will be introduced in December 2018, allowing for submission and selection of finalists by Nutrition2019 in Baltimore, MD, June 8-11, 2019. The top video will be shown during Nutrition2019. The goals of the video competition are to engage members of ASN, and to educate the lay public regarding the importance of nutrition research.

The goal of the video is to communicate in lay language the important nutrition research being conducted by ASN members and how it benefits public health.

ASN will award the first place individual/ team with one-year membership to ASN and free registration to Nutrition2019. If there are second and third place individuals/ teams, they will receive free ASN on Demand for Nutrition2019 (second place); and complimentary ASN membership for one year (third place), respectively.

### **How to Enter**

1. Create a video that is 30 seconds up to 2 minutes long that communicates in lay language the important nutrition research you are conducting and how it will benefit public health.
2. Post your video online [to YouTube](#), [Vimeo](#), or another video sharing website (and comply with all rules and regulations of YouTube, Vimeo, etc. including permission to use any music included in the video, as well as rights to show the individuals depicted in the video) by February 28, 2019 at 11:59 pm Eastern Standard Time (EST). Registration will require:
  1. Name(s)
  2. ASN member number(s)
  3. Academic stage(s)
  4. Contact information (for individual or team lead), including email address and phone number
  5. The title of your video
  6. A brief description of your video (250 words or less)
  7. A transcript of the video audio
  8. A link to your video

All entries must be received during the entry period to be eligible (through February 28, 2019). ASN is not responsible for late, lost, or misdirected entries that are not received in a timely manner or are lost due to computer or electronic malfunction or other error, or due to inaccessibility of the Internet or portions thereof.

### **Evaluation**

All submissions will be evaluated by an internal ASN panel of ASN members. All submissions will be evaluated using the following criteria and selected based on the aggregate of three scores:



- Creativity and originality of video
- Accuracy of nutritional science communicated
- Potential impact on the lay public

The selection panel will vote on the top three finalists.

Winners must provide the original video file to ASN and allow ASN to use the video for publicity. By submitting any video to the competition, entrants hereby grant ASN and its affiliates, subsidiaries, licensees and assigns, an irrevocable, perpetual and royalty-free right to use, reproduce, edit, display, transmit, prepare derivative works of, modify, publish and otherwise make use of the submitted video in any and all media, whether now known or hereinafter created, throughout the world and for any purpose. In addition to other things, the rights granted to ASN include but are not limited to the right to censor, compress, edit, feature, caption, affix logos to, and to otherwise alter or make use of the submitted video. By submitting any video to the competition, the entrant acknowledges and agrees that any content submitted may be made available for viewing, voting and comment on by the public, and understands that comments with which the entrant disagrees or is unhappy about may be published or otherwise become associated with any submitted video. Entrants hereby waive any privacy expectations that they may have with respect to any video submitted to the competition.

Acceptance of a prize constitutes the prize winner's permission for ASN to use prize winner's name and likeness for advertising and/or promotional purposes worldwide and in all forms of media in perpetuity without further compensation or authorization. Potential winners will be required to execute prize claim documents. Prizes are not transferable and not assignable. No substitutions of prizes will be allowed.

### **Eligibility**

To be eligible to win, an individual or team entrant —

1. must comply with all the requirements set forth herein, including that all entrants must be willing to cover the travel/lodging for at least one team member to attend Nutrition2019 if their video is selected as the top video;
2. must be at least eighteen (18) years old at the time of entry;
3. must be an ASN member in good standing; and

All individual members of a team must meet the eligibility requirements. (Note: "Team members" do not include people whose only contribution is appearing in the video. Minors can appear in the video, if the necessary consents have been given. By submitting an entry, individuals or teams confirm that they have the right, including any required permission of individuals depicted in the video, to publicly display the video.)

The video competition is subject to all applicable federal laws and regulations. By participating in the video competition, each entrant unconditionally accepts and agrees to comply with and abide by these video competition guidelines and the decisions of the American Society for Nutrition ("ASN") which shall be final and binding in all respects. By submitting any video to the competition, entrants hereby represent and warrant that the submitted video or information does not and shall not infringe on any copyright or other right of any third party, and entrant has the right to grant any and all rights and licenses granted to ASN herein, including but not limited to all necessary rights under copyright, free and clear of any claims or encumbrances. ASN may, but shall have no obligation to, post, display or otherwise make publicly available any content submitted, and may, in its sole and unfettered discretion, remove, edit, modify or delete any portion of the video or information that you submit to the competition.