

Annex 2

Summary of Input

Vision 2028 Summit

December 7-8, 2017

Stars represent the level of support from attendees

Vision: Improve global health through good nutrition (30 stars)

- **Membership:** ASN is an association that provides high value benefits to each of its diverse segments of membership
 - Establish a shared vision of goals across nutrition science, research & practice (23 stars)
 - Establish a portfolio of grant opportunities to enhance research capabilities & collaboration with members of other societies (25 stars)
 - Develop CME opportunities for the breadth of membership
 - Develop fellows (certification) program
 - Create membership opportunities for individuals in other societies at the time that they renew membership in their home society (15 stars)
 - Co-sponsor relevant symposia at annual meetings of other societies or ASN annual meeting
 - Partner with AAFP (etc.) to develop materials for use in practice

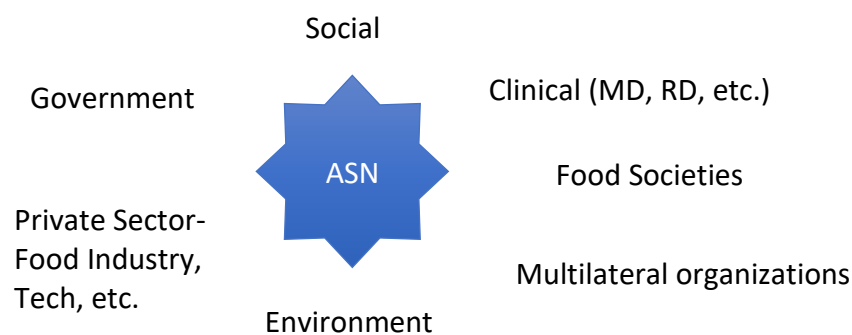
- **Publications**
 1. High Impact: Be in the premier (top 10) health journal ranks
Get more eyes on the journal (26 stars)
 - Strong editorial voice
 1. Perspectives/editorials (invited)
 2. Focus blogging
 - Useful content (8 stars)
 1. Methods summary
 2. Best practices
 3. ASN journal contribution to policy
 - Embrace reproducibility/transparency (5 stars)
 - Open Access: Be at the forefront of open access policy, procedure, technology
 1. Rethink revenue model
 2. New model for peer review (12 stars)
 - a. Privatize? Systematize
 - b. Incentivize
 - c. Reviewer training
 - d. Traditional vs. crowd source

- Improved translation: Increase research dissemination through translation/outreach efforts
 - Editorials, Author blogs, Podcasts, Videos, Twitter (23 stars)
- **Public Facing Communications:** High quality service driven nutrition information readily available and actively consumed by the public as a result of ASN being a responsive, proactive, credible & visible source
 - Voice:
 - Take positions/translate science (26 stars)
 - Unravel controversies & react to anti-scientific voices (31 stars)
 - ID experts on specific topics w/in ASN membership
 - Translate & disseminate new information
 - Creating tools
 1. Digital info strategy development
 2. Science literacy tools
 3. ID influential
 4. Media training
 - Collaborative consensus statements
- **Education**
 1. **Graduate Education:** ASN establishes guidelines, a framework, & best practices for graduate education programs in nutritional science
 - Establish body of knowledge & competencies for guidelines, & certifications/Accrediting body for certification (31 stars)
 - Nutrition programs need to develop evaluation tools (rubric)
 2. **Medical Education:** ASN is the coordinating body to improve nutrition education & training for medical students & other healthcare related professionals
 1. Startup: (15 stars)
 - Confirm multidisciplinary stakeholders
 - Secure funding
 - Appoint oversight body
 - Develop multi-year plan
 3. **Online Education:** Develop & publish online nutritional sciences educational content, resources & best teaching practices plus research techniques
 1. Startup
 - Needs assessment including technology
 - Establish oversight body including key stakeholders
 - Develop business plan
 - Educational research aimed at identifying best teaching & learning practices that leverage technology in & out of classroom

4. **Activities at ASN meeting** including mentorship, program, funding opportunities, award opportunities, diversity
- **New Products, Services & Programs:** In 2028 ASN will deliver a portfolio of products, services & programs that are rapid, relevant & customized by audience. Products will serve traditional members, as well as nonmembers, influencers (i.e. start ups, media, HPs), and the general public globally
 1. Differentiated educational tools for nonmembers who are health professionals (i.e. sports exercise experts, educators & the media)
 - Market analysis, cost analysis, ID topics, formats, source of experts for content development
 2. Network: Start-ups & ASN expert matching (i.e. 23 & Me company doing nutrition research)
 - Pilot an online database, then in person meetings with startups/members (16 stars)
 3. ASN brand for approved education materials, similar to AHA heart check'
 - via doing first insights for value proposition, by "customers" in the HP (health professionals) space (36 stars)
 4. Internal ASN member vetting tool (online community) for research ideas, hot topic POVs, education materials for health professionals, professors, RDs
 - as first step, pilot on NutriLink
 - **Conferences:** "Go to meetings" for the nutrition community (annual & specialized); High quality, rigorous science; Multi-disciplinary, cross-cutting consistent with modern team based science; Robust mentorship & career development activities for all career stages
 - Empower program planning committee to have more autonomy & choose/invite most rigorous nutrition science including controversial sessions (16 stars)
 - New mini symposium model: less RIS based, more topic based
 - Application of high tech tools to enhance presenter & attendee experience including video posters, special apps, YouTube like presentations
 - Conduct multi-society, multi-disciplinary annual meeting (23 stars)
 - Conduct specialized conferences & workshops
 - Enhanced career development sessions & activities
 - **Advocacy & Policy:** ASN is the leading advocate, convener & resource for science based nutrition evidence for policy makers
 - Build resources & capacity to be lead voice for advocacy policy (19 stars)
 - Increase funding for nutrition science & nutrition-related feeding & education programs through advocacy (24 stars)
 - Demonstrate through advocacy efforts that federal investments in nutrition research & nutrition delivery programs reduce overall healthcare costs & are

critical to public health for providing well-being & economic stability (31 stars)

- ASN leads advocacy efforts to improve transparency & collaboration in developing DRIs, DGAs, & other nutrition standards (19 stars)
- ASN advocates for research & policies to address domestic & global nutrition issues across multiple channels (e.g. global food insecurity, sustainable food & water, etc.)
- ASN advocates for reimbursement of all nutrition services by CMS & private insurance
- **Partnerships:** ASN is the hub of nutrition science knowledge, driving partnerships with local and global organizations (focused on food supply, healthcare practice, environment stewardships) dedicated to improve and maintain health



- ASN needs partnership process/rules of engagement to include defining partners with shared/common goals, establish ways of working for mutual benefit, and to establish metrics to measure success/impact (35 stars)
- Establish speakers bureau that represents our relationships, includes other expertise/organizations
- Maximize use of media for dissemination of messages
- Training programs/modules for \$ with partners; ideas include boot camp for media, Nutri-Sci for food scientists/developers, training into ASN in other disciplines such as social science (19 stars)
- Partnerships in rapid responses to evolving issues
- ASN active presence at partner meeting (e.g. symposia)
- ASN also brings in partners to ASN annual meeting

